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Towards Reasoning Pragmatics: State of the Art and Vision for the Semantic Web

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Book Announcement

**Pascal Hitzler, Markus Krötzsch,
Sebastian Rudolph**

**Foundations of Semantic Web
Technologies
Chapman & Hall/CRC, 2009**

Grab a flyer!

<http://www.semantic-web-book.org>



Remember?

Tim Berners-Lee, James Hendler and Ora Lassila

The Semantic Web

Scientific American, May 17, 2001

- **Talks explicitly about knowledge representation and logic as required ingredient.**

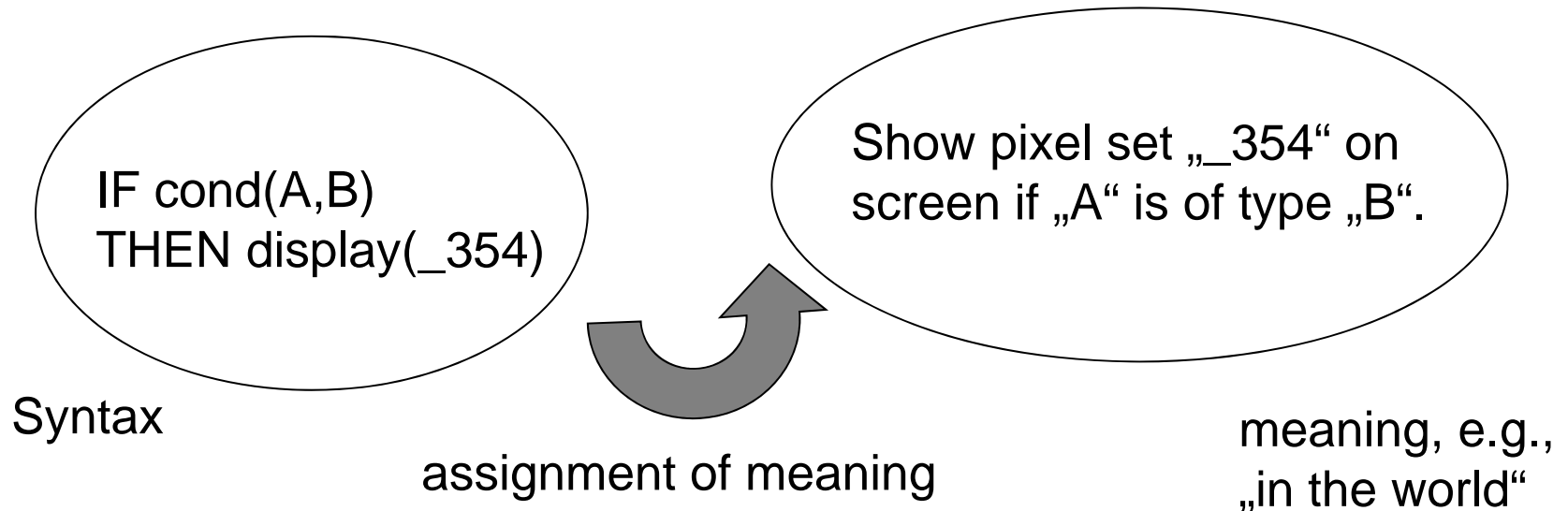
“The Web can reach its full potential only if it becomes a place where **data can be shared and processed by automated tools** as well as by people. For the Web to scale, tomorrow's programs must be able to share and process data **even when these programs have been designed totally independently**. The Semantic Web is a vision: the idea of having data on the web defined and linked in a way that it can be used by machines not just for display purposes, but for **automation, integration and reuse of data across various applications.**”

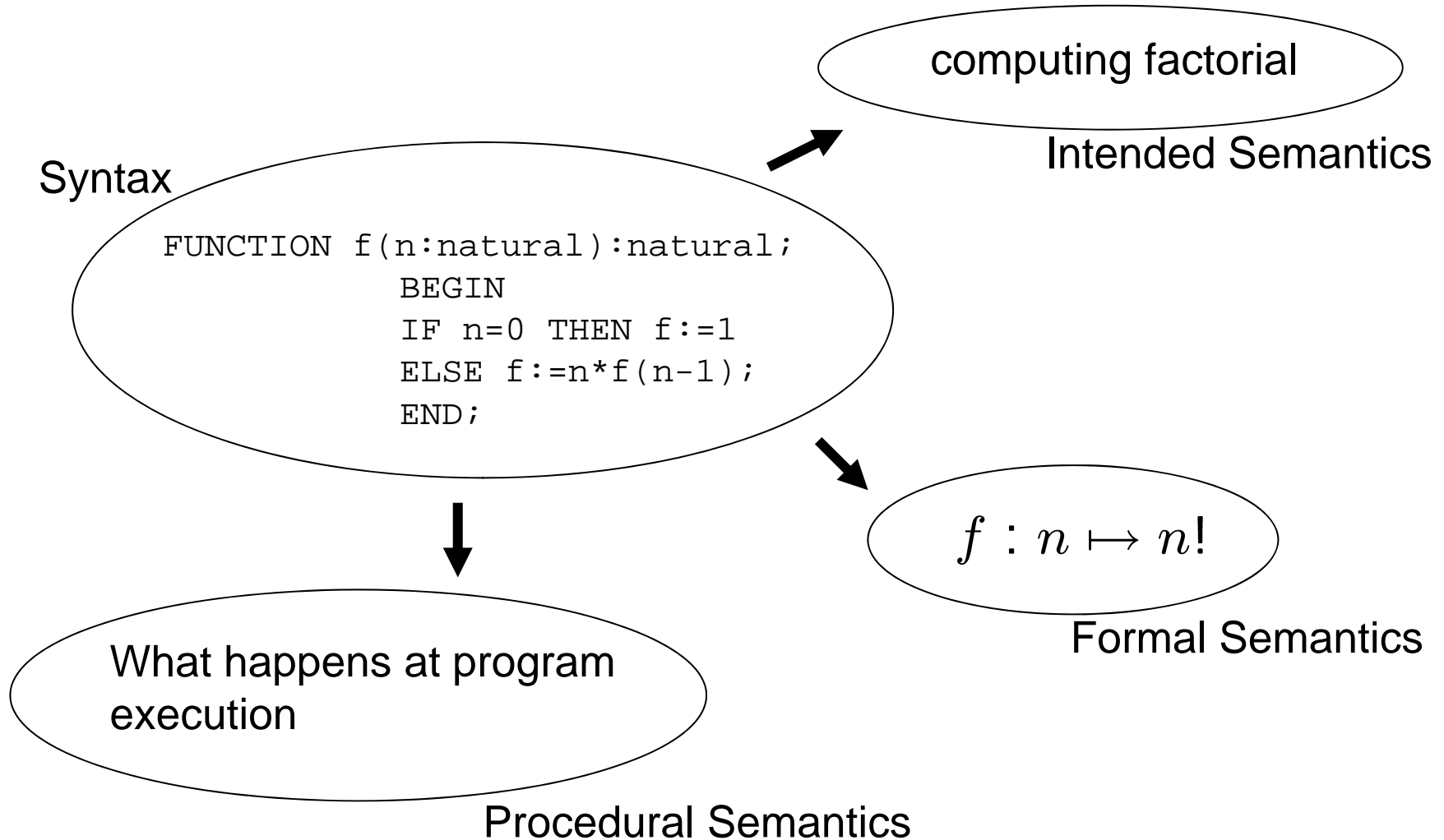
- **RDF as of 2001 had no formal semantics.**

- **What actually is semantics? What is formal semantics?**

Syntax: character strings without meaning

Semantics: meaning of the character strings

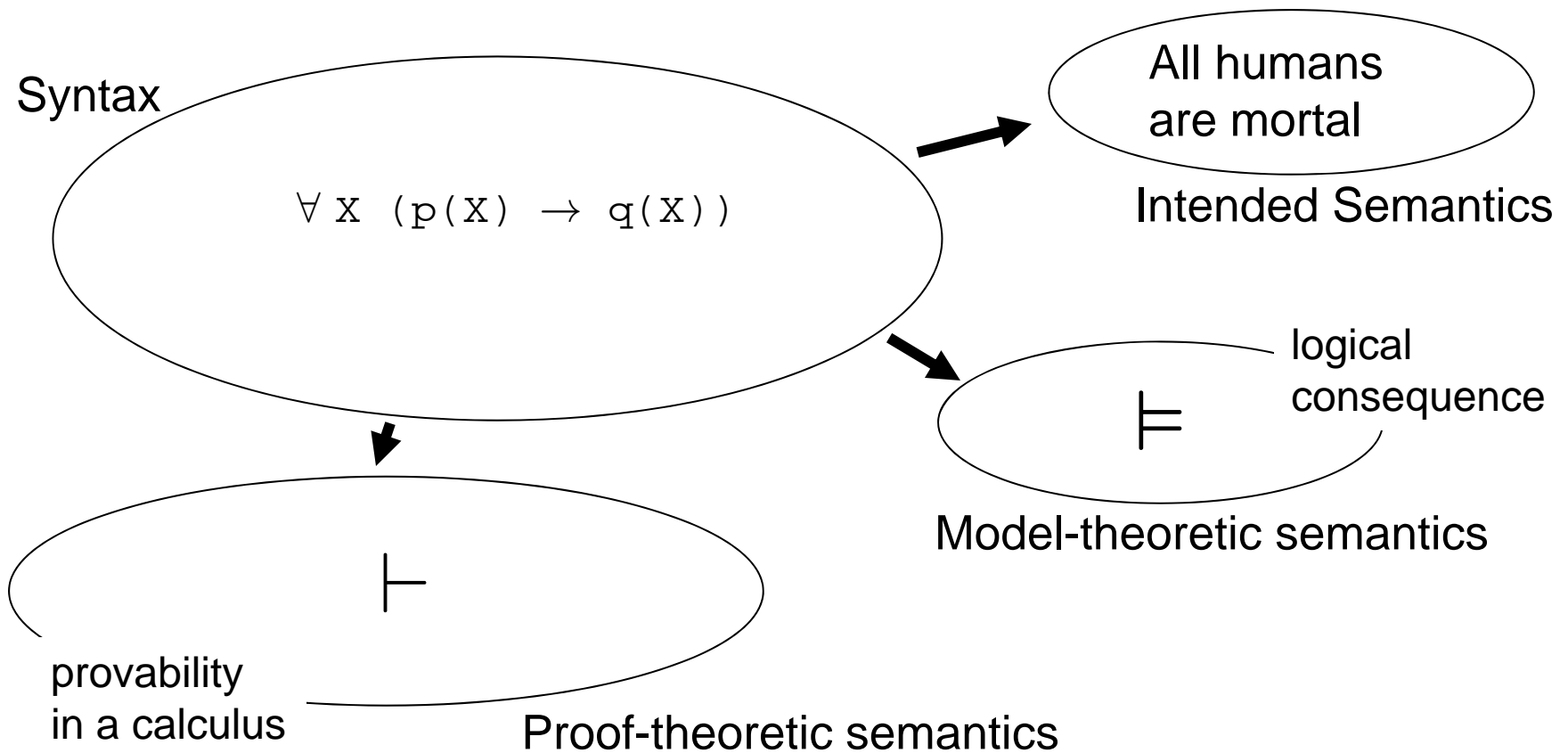




- **Semantics tells us more about something than meets the eye.**
- **Semantics gives access to **implicit knowledge**.**
- **Semantics helps to focus on the implicit knowledge, and abstracts from concrete representations.**
 - **[there's always more than one way to code something]**

- **Need semantics for data (not for programs).**
- **How to define semantics? How to encode data?**

- **Idea: Draw on the long history of formal logic and symbolic AI / Knowledge Representation and Reasoning.**
 - **Logic-based formalisms**
 - **Model-theoretic semantics**



So what happened?

- In 2004, two W3C Recommendations were completed:
 - RDF + RDF Schema **with formal model-theoretic semantics**
 - OWL **with formal model-theoretic semantics**

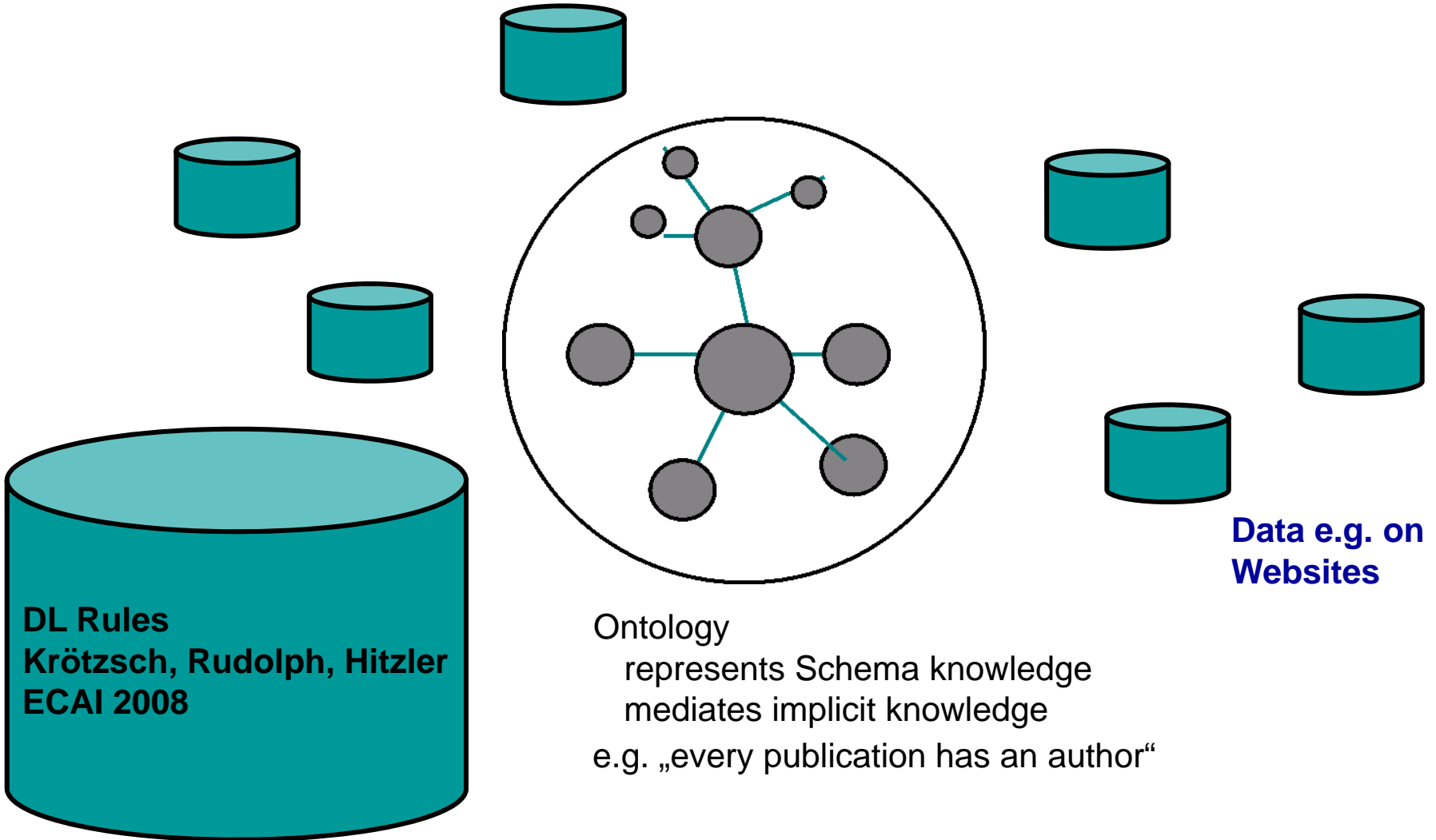
- The hype started a bit earlier, actually.

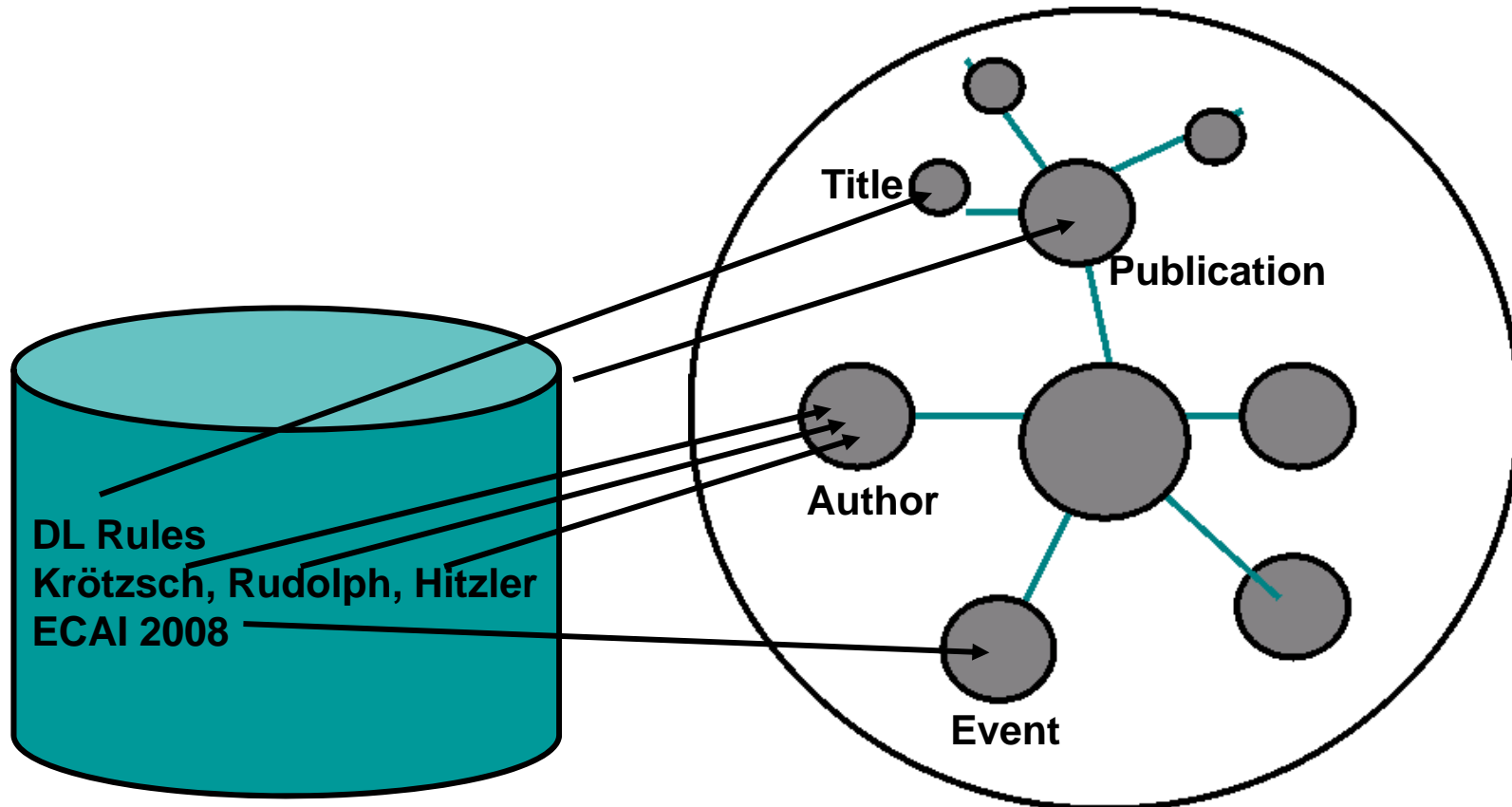
- idea as old as 1989.
- 1990s: W3C metadata activity (lead to RDF(S))
- **W3C semantic web activity: chartered 2001.**
- **SciAm article: 2001**

- **USA: DAML-Programme 2000-2005 approx. 70M€**
- **Many large scale EU projects since 2002 and ongoing.**
→ FP6

- **Now funding mostly application oriented (EU FP7, US NIH)**

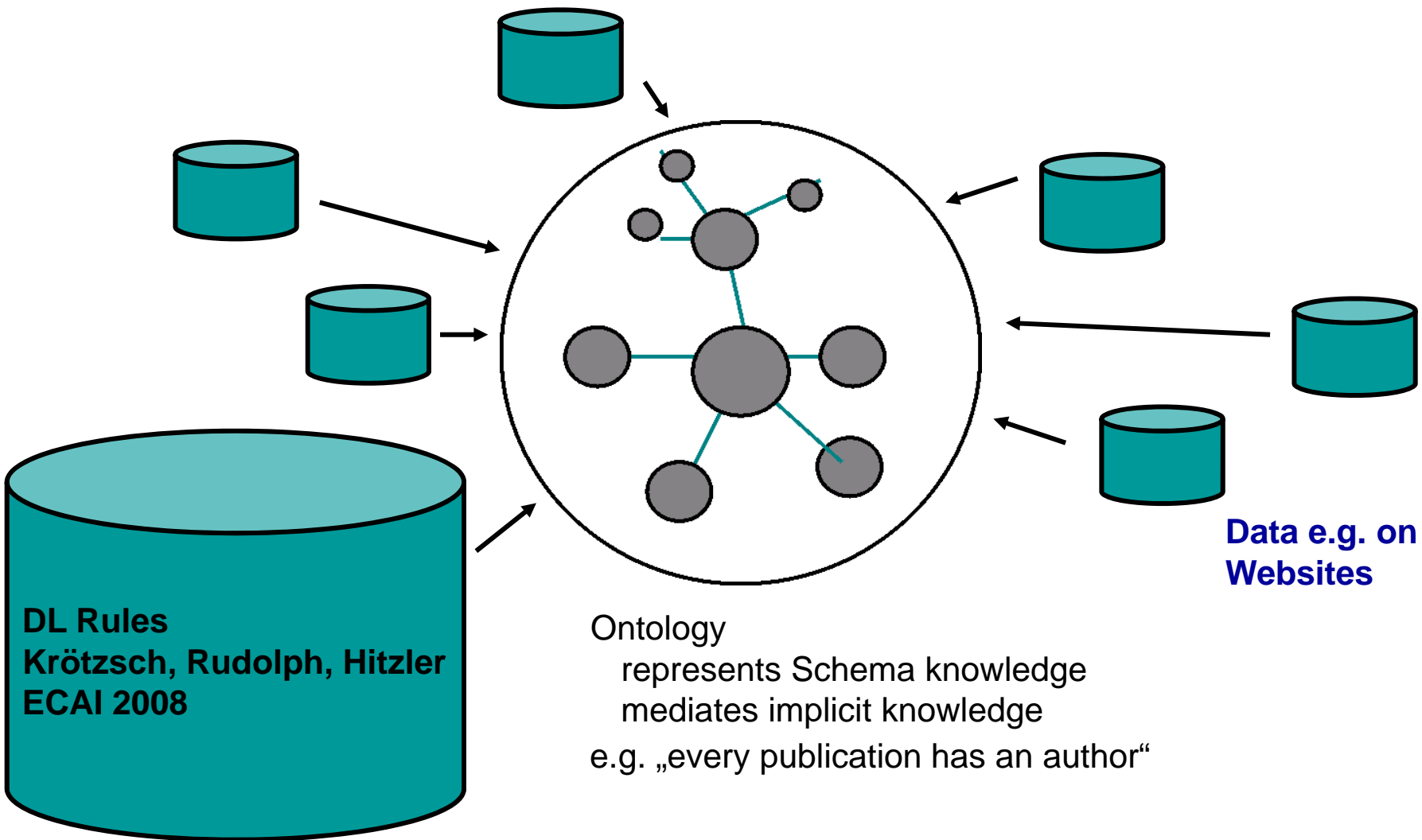
Basic Idea of the Semantic Web





e.g. „every publication has an author“

Basic Idea of the Semantic Web



“The Semantic Web is about two things. It is about **common formats for integration and combination of data** drawn from diverse sources, where the original Web mainly concentrated on the interchange of documents. It is also about **language for recording how the data relates to real world objects.**”

The new buzzword: **Linked Data**

Five Aspects mentioned:

- **Linked Data:**
“The Semantic Web is a Web of data”
- **Vocabularies:**
OWL, SKOS – “enrich data with additional meaning”
- **Query:**
“If the Semantic Web is viewed as a global database ...”
- **Inference:**
“discovering new relationships”
- **Vertical Applications:**
“innovation adoption through Semantic Web technology”

Example: GeoNames

Populated Place Features (city, village,...)

2,518,403	P.PPL	populated place	a city, town, village, or other agglomeration of buildings where people live and work
48,483	P.PPLX	section of populated place	
39,336	P.PPLL	populated locality	an area similar to a locality but with a small group of dwellings or other buildings
13,306	P.PPLQ	abandoned populated place	
2,684	P.PPLA4	seat of a fourth-order administrative division	
2,028	P.PPLA	seat of a first-order administrative division	seat of a first-order administrative division (PPLC takes precedence over PPLA)
1,847	P.PPLW	destroyed populated place	a village, town or city destroyed by a natural disaster, or by war
1,006	P.PPLF	farm village	a populated place where the population is largely engaged in agricultural activities
930	P.PPLA3	seat of a third-order administrative division	
695	P.PPLA2	seat of a second-order administrative division	
253	P.PPLS	populated places	cities, towns, villages, or other agglomerations of buildings where people live and work
249	P.STLMT	israeli settlement	
235	P.PPLC	capital of a political entity	
57	P.		
29	P.PPLR	religious populated place	a populated place whose population is largely engaged in religious occupations
6	P.PPLG	seat of government of a political entity	
2,629,547	Total for P		

rdfs:subClassOf?

“Identify congress members, who have voted “No” on pro environmental legislation in the past four years, with high-pollution industry in their congressional districts.”

In principle, all the knowledge is there:

- **GovTrack**
- **GeoNames**
- **DBPedia**
- **US Census**

But even with LoD we cannot answer this query.

“Identify **congress members**, who have voted “No” on pro environmental legislation in the past four years, with high-pollution **industry** in their **congressional districts.**”

Some missing puzzle pieces:

- Where is the data?

–

GovTrack

GeoNames

US Census

requires intimate knowledge of the LoD data sets

“Identify congress members, who have voted “No” on pro **environmental legislation** in the past four years, with **high-pollution industry** **in** their congressional districts.”

Some missing puzzle pieces:

- Where is the data?
(smart federation needed)
- **Missing background (schema) knowledge.**
(enhancements of the LoD cloud)
- **Crucial info still hidden in texts.**
(ontology learning from texts)
- **Added reasoning capabilities (e.g., spatial).**
(new ontology language features)

1. Take a no-semantics or low-semantics solution.
E.g., naive LoD querying using SPARQL.
2. Identify where added value could be obtained by formal semantics.
E.g., by using schema knowledge as query entry points; by using schema knowledge to get better answers.
3. Identify (or **develop!**) ontology language which has the required features (→ **really interesting research!**).
E.g., spatial reasoning.
4. Realize application and publish (additional) data as LoD data.

Important: **Keep it simple, stupid!**
 A little semantics can go a long way.

Metadata without formal semantics is simply more data.

**Get added value
from using formal semantics / access to implicit knowledge.**

Lift your applications *carefully* to the use of deeper semantics.

... and thanks to Prateek Jain for the LoD querying example ...

Thanks!

